

# GRAB MAGAZINE

	1X	6X	12X
<b>Back Cover</b> (Glossy)	\$2,000	\$1,800 (Per Issue)	\$1,600 (Per Issue)
<b>Front Inside Cover</b> (Glossy)	\$1,800	\$1,600 (Per Issue)	\$1,400 (Per Issue)
<b>Back Inside Cover</b> (Glossy)	\$1,600	\$1,400 (Per Issue)	\$1,200 (Per Issue)
<b>Full Page</b>	\$900	\$800 (Per Issue)	\$700 (Per Issue)
<b>Half Page</b>	\$500	\$450 (Per Issue)	\$400 (Per Issue)
<b>1/4 Page</b>	\$300	\$275 (Per Issue)	\$250 (Per Issue)

## Ad Dimensions;

Full Page with Bleed	8"w X 10.75"h (Live Area 7"w X 9.25"h) .25" bleed on all sides
Full Page without Bleed	7"w X 9.25"h
Half Page	7"w X 4 1/2"h or 3 3/8"w X 9 1/2"h
1/4 Page	3 3/8"w X 4 1/2"h

**Dedicated  
EBlast  
\$950**

**Social Media  
Facebook/Twitter  
(Over 180,000 Followers at this time)  
3 Postings \$400**

## Production Requirements:

File Format: Files must be submitted as high resolution (300 dpi), PDF, JPG, PSD or TIFF files. All files must be in CMYK **NOT** RGB. Files sent in anything other than these formats may not print properly if you have any questions contact our production department. Email ads to [GrabStacy@gmail.com](mailto:GrabStacy@gmail.com).

## Web Banner Ads

SIZE (Pixels)	4x	8x	12x	16x
956 Wide X 132 Tall	\$400	\$700	\$1,100	\$1,500

[www.GrabChicago.com](http://www.GrabChicago.com)



## Newsprint Deadlines for 2025

Cover Date	Art Work Due*
January 21	January 17, 2025
February 18	February 14
March 18	March 14
April 15	April 11
May 20	May 16
June 17	June 13
July 22	July 18
August 19	August 15
September 16	September 12
October 21	October 17
November 18	November 14
December 16	December 12

**Terms and Conditions:**

*All ads must be pre-paid.*

- These terms and conditions shall be deemed incorporated into every insertion order, space contract or uncontracted advertisement given to GRAB Magazine unless specifically modified in a written assignment signed by the publisher. Advertising rates and conditions maybe changed at any time without notice.
- Advertisements are accepted only under the condition that the advertisers assume all liability and responsibility for any legal claims resulting from advertisements printed or not printed.
- Returned checks will be subject to a \$35 fee and will automatically revoke all credit agreements.

THERE ARE NO REFUNDS.

Special Issues	Cover Date
International Mr Leather Bear Pride Grabby Awards	May 20th
Pridefest/Pride	June 17th
Market Days	July 22
Labor Day	August 19th
Halloween	October 21st
Thanksgiving	November 18th
Christmas/New Years'	December 16th

**\* Inside Front/Back Have early deadlines please call for deadlines**



## Glossy Deadlines for 2025

Cover Date	Art Work Due*
January 21	January 10
February 18	February 7
March 18	March 7
April 15	April 4
May 20	May 9
June 17	June 6
July 22	July 11
August 19	August 8
September 16	September 5
October 21	October 10
November 18	November 7
December 16	December 5

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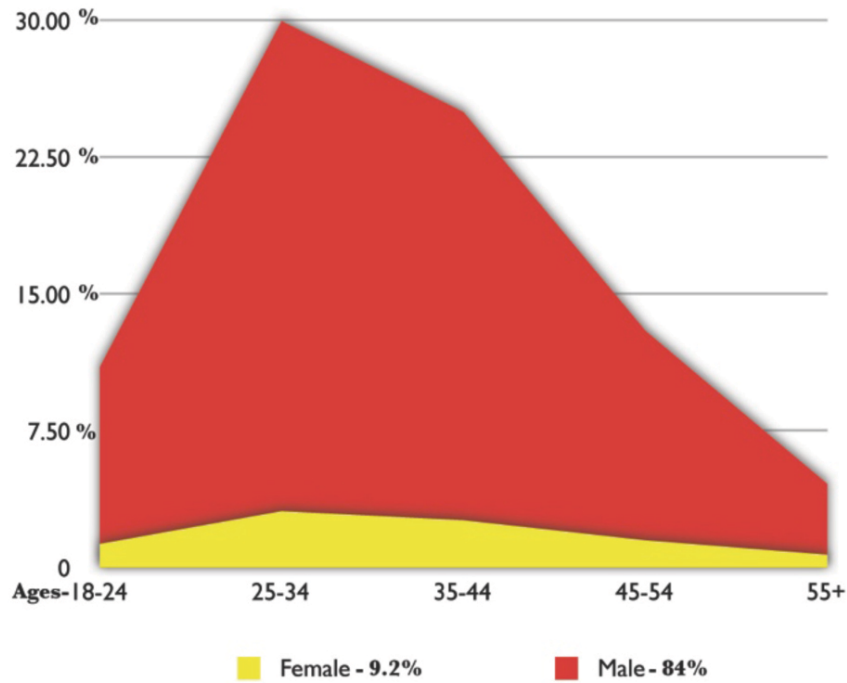
THERE ARE NO REFUNDS.

Special Issues	Cover Date
<b>International Mr Leather Bear Pride Grabby Awards</b>	<b>May 20th</b>
<b>Pridefest/Pride</b>	<b>June 17th</b>
<b>Market Days</b>	<b>July 22</b>
<b>Labor Day</b>	<b>August 19th</b>
<b>Halloween</b>	<b>October 21st</b>
<b>Thanksgiving</b>	<b>November 18th</b>
<b>Christmas/New Years'</b>	<b>December 16th</b>

\* Inside Front/Back Have early deadlines please call for deadlines



**Reader Demographics**



**12,000 Copies Monthly.**

**Distribution:** Our publication covers locations in the 773, 312, 847, 708, 630 area codes.

**Readership:** Estimated at over 50,000 LGBTQ consumers.

**Social Media: Over 180,000 Followers on Facebook**

**Features stories include such categories as:**

- Entertainment
- Music
- Travel
- Restaurants
- Film
- Stage
- Pets
- Fitness
- Medical/Health
- Automotive
- Restaurant Reviews
- Real Estate