

# GRAB MAGAZINE

CHICAGO'S BIWEEKLY LGBT PUBLICATION

	1X	3X	6X
Back Cover	\$1,200	\$1,100	\$1,000
Front Inside Cover	\$950	\$850	\$750
Back Inside Cover	\$950	\$850	\$750
Full Page	\$550	\$500	\$450
Half Page	\$350	\$300	\$250
1/4 Page	\$250	\$200	\$150
1/8 Page	\$95	\$85	\$75
1/12 Page	\$70	\$60	\$50

## Ad Dimensions

Full Page with Bleed	8 1/2"w X 11"h (Live Area 7"x X 9 1/4"h)
Full Page without Bleed	7"w X 9 1/4"h
Half Page	7"w X 4 1/2"h or 3 3/8"w X 9 1/2"h
1/4 Page	3 3/8"w X 4 1/2"h
1/8 Page	2"w X 3"h
1/12 Page	2 1/8"w X 2 1/8"h

## INSERTS

**\$75 per 1,000**

(Minimum 5,000)

Inserts must be reserved early and must be in our hands on Artwork due date, no exceptions.

## Production Requirements

File Format: Files must be submitted as high resolution (300 dpi), PDF, JPG, PSD or TIFF files. All files must be in CMYK **NOT** RGB. Files sent in anything other than these formats may not print properly if you have any questions contact our production department. Email ads to [GrabMagazine@aol.com](mailto:GrabMagazine@aol.com).

## Web Banner Rates: [www.GrabChicago.com](http://www.GrabChicago.com)

SIZE (Pixels)	4X	8X	13X	26X
728 Wide X 100 Tall	\$85	\$150	\$280	\$500
250 Wide X 250 Tall	\$85	\$150	\$280	\$500



## Cover Date and Deadlines for 2011

Cover Date	Art Work Due*
January 4	December 31, 2010
January 18	January 14th
February 1	January 28th
February 15	February 11th
March 1	February 25th
March 15	March 11th
March 29	March 25th
April 12	April 8th
April 26	April 22nd
May 10	May 6th
May 24	May 20th
June 7	June 3rd
June 21	June 17th
July 5	July 1st
July 19	July 15th
August 2	July 29th
August 16	August 12th
August 30	August 26th
September 13	September 9th
September 27	September 23rd
October 11	October 7th
October 25	October 21st
November 8	November 4th
November 22	November 18th
December 6	December 2nd
December 20	December 16th

### Terms and Conditions:

*All ads must be pre-paid.*

- These terms and conditions shall be deemed incorporated into every insertion order, space contract or uncontracted advertisement given to GRAB Magazine unless specifically modified in a written assignment signed by the publisher. Advertising rates and conditions may be changed at any time without notice.

- Advertisements are accepted only under the condition that the advertisers assume all liability and responsibility for any legal claims resulting from advertisements printed or not printed.

- Returned checks will be subject to a \$35 fee and will automatically revoke all credit agreements.

THERE ARE NO REFUNDS.

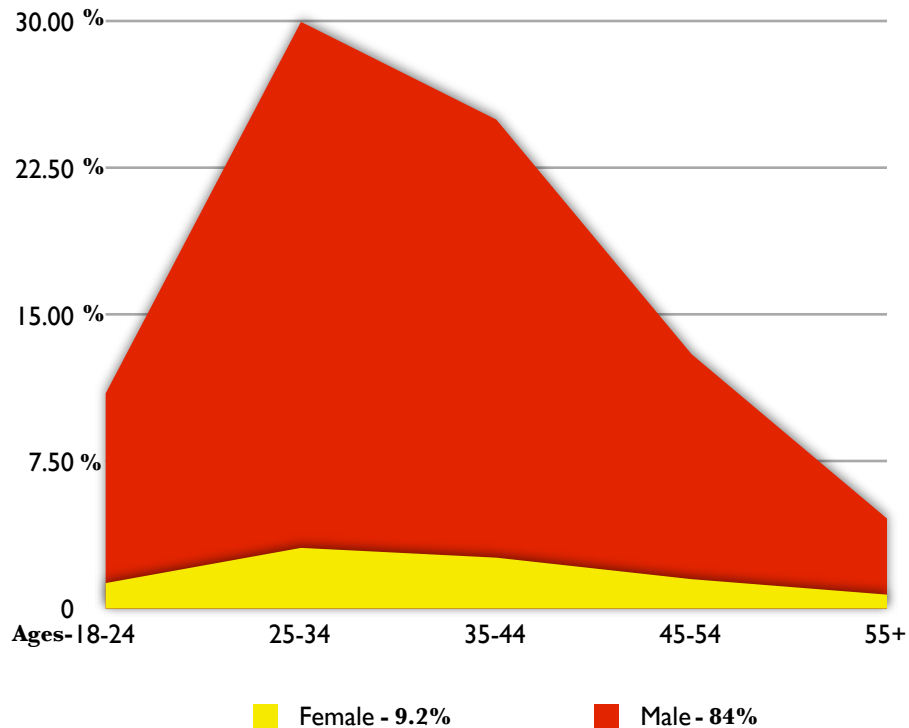
Special Issues	Cover Date
International Mr Leather Bear Pride Grabby Awards	May 24th
Gay Pride	June 21st
Market Days Labor Day	August 2nd August 30th
Halloween	October 25th
Thanksgiving	November 22nd
Christmas/New Years	December 20th

\* Inside Front/Back Have early deadlines please call for deadlines

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## Reader Demographics



**12,000 copies Biweekly delivered every other Tuesday.**

**Distribution:** Our publication covers locations in the 773, 312, 847, 708, 630 area codes.

**Readership:** Estimated at over 50,000 LGBTQ consumers.

**Features stories include such categories as:**

- Entertainment
- Music
- Travel
- Restaurants
- Film
- Stage
- Pets
- Fitness
- Medical/Health
- Automotive
- Restaurant Reviews
- Real Estate