

# GRAB MAGAZINE

	1X	3X	6X
<b>Back Cover (Glossy)</b>	<b>\$1,600</b>	<b>\$1,450</b>	<b>\$1,330</b>
<b>Front Inside Cover (Glossy)</b>	<b>\$1250</b>	<b>\$1130</b>	<b>\$1000</b>
<b>Back Inside Cover (Glossy)</b>	<b>\$1250</b>	<b>\$1130</b>	<b>\$1000</b>
<b>Full Page</b>	<b>\$750</b>	<b>\$675</b>	<b>\$600</b>
<b>Half Page</b>	<b>\$450</b>	<b>\$400</b>	<b>\$350</b>
<b>1/4 Page</b>	<b>\$350</b>	<b>\$275</b>	<b>\$200</b>
<b>1/8 Page</b>	<b>\$150</b>	<b>\$125</b>	<b>\$100</b>
<b>1/12 Page</b>	<b>\$90</b>	<b>\$80</b>	<b>\$70</b>

## Ad Dimensions

<b>Full Page with Bleed</b>	<b>8 1/2" w X 11" h (Live Area 7" w X 9 1/4" h)</b>
<b>Full Page without Bleed</b>	<b>7" w X 9 1/4" h</b>
<b>Half Page</b>	<b>7" w X 4 1/2" h or 3 3/8" w X 9 1/2" h</b>
<b>1/4 Page</b>	<b>3 3/8" w X 4 1/2" h</b>
<b>1/8 Page</b>	<b>2" w X 3" h</b>
<b>1/12 Page</b>	<b>2 1/8" w X 2 1/8" h</b>

**Back or Front  
Fold Out in  
Glossy  
\$3,000**

**Social Media  
Facebook/Twitter  
(Over 180,000 Followers at this time)  
3 Postings \$400**

## Production Requirements

File Format: Files must be submitted as high resolution (300 dpi), PDF, JPG, PSD or TIFF files. All files must be in CMYK **NOT** RGB. Files sent in anything other than these formats may not print properly if you have any questions contact our production department. Email ads to [GrabStacy@gmail.com](mailto:GrabStacy@gmail.com).

SIZE (Pixels)	4x	8x	13x	26x
<b>728 Wide X 100 Tall</b>	<b>\$85per week (\$340)</b>	<b>\$75per week (\$600)</b>	<b>\$65per week (\$845)</b>	<b>\$55per week (\$1,430)</b>
<b>250 Wide X 250 Tall</b>	<b>\$85per week (\$340)</b>	<b>\$75per week (\$600)</b>	<b>\$65per week (\$845)</b>	<b>\$55per week (\$1,430)</b>

**[www.GrabChicago.com](http://www.GrabChicago.com)**

GRAB Magazine • 773-857-2262 • 3712 N. Broadway #315 Chicago, IL 60613



## Newsprint Deadlines for 2020

Cover Date	Art Work Due*
January 7	January 3
January 21	January 17
February 4	January 31
February 18	February 14
March 3	February 28
March 17	March 13
March 31	March 27
April 14	April 10
April 28	April 24
May 12	May 8
May 26	May 22
June 9	June 5
June 23	June 19
July 7	July 3
July 21	July 17
August 4	July 31
August 18	August 14
September 1	August 28
September 15	September 11
September 29	September 25
October 13	October 9
October 27	October 23
November 10	November 6
November 24	November 20
December 8	December 4
December 22	December 18

### Terms and Conditions:

*All ads must be pre-paid.*

- These terms and conditions shall be deemed incorporated into every insertion order, space contract or uncontracted advertisement given to GRAB Magazine unless specifically modified in a written assignment signed by the publisher. Advertising rates and conditions may be changed at any time without notice.

- Advertisements are accepted only under the condition that the advertisers assume all liability and responsibility for any legal claims resulting from advertisements printed or not printed.

- Returned checks will be subject to a \$35 fee and will automatically revoke all credit agreements.

THERE ARE NO REFUNDS.

Special Issues	Cover Date
International Mr Leather Bear Pride Grabby Awards	May 12th
Pridefest/Pride	June 23rd
Market Days	August 4th
Labor Day	September 1st
Halloween	October 27th
Thanksgiving	November 24th
Christmas	December 8th
New Years'	December 22nd

\* Inside Front/Back Have early deadlines please call for deadlines



## Glossy Deadlines for 2020

Cover Date	Art Work Due*
January 7	December 27 2019
January 21	January 10
February 4	January 24
February 18	February 7
March 3	February 21
March 17	March 6
March 31	March 20
April 14	April 3
April 28	April 17
May 12	May 1
May 26	May 15
June 9	May 29
June 23	June 12
July 7	June 26
July 21	July 10
August 4	July 24
August 18	August 7
September 1	August 21
September 15	September 4
September 29	September 18
October 13	October 2
October 27	October 16
November 10	October 30
November 24	November 13
December 8	November 27
December 22	December 11

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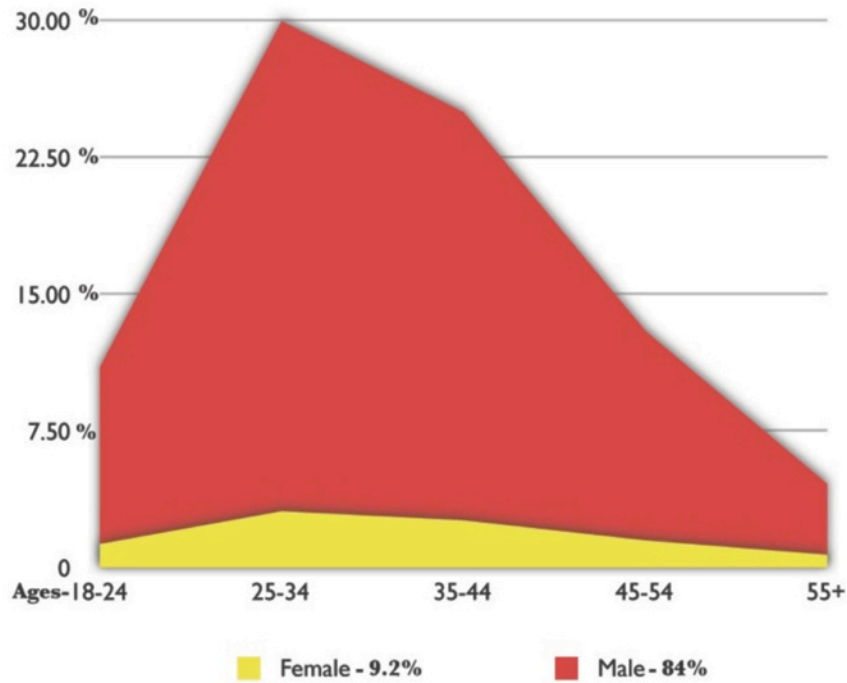
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**Reader Demographics**



**15,000 Copies Biweekly delivered every other Tuesday**

**Distribution:** Our publication covers locations in the 773, 312, 847, 708, 630 area codes.

**Readership:** Estimated at over 50,000 LGBTQ consumers.

**Social Media: Over 170,000 Likes on Facebook**

**Features stories include such categories as:**

- Entertainment
- Music
- Travel
- Restaurants
- Film
- Stage
- Pets
- Fitness
- Medical/Health
- Automotive
- Restaurant Reviews
- Real Estate