

GRAB MAGAZINE

	1X	3X	6X
Back Cover (Glossy)	\$1,459	\$1,336	\$1,215
Front Inside Cover (Glossy)	\$1153	\$1032	\$910
Back Inside Cover (Glossy)	\$1153	\$1032	\$910
Full Page	\$667	\$607	\$545
Half Page	\$421	\$363	\$302
1/4 Page	\$302	\$242	\$180
1/8 Page	\$113	\$101	\$89
1/12 Page	\$83	\$72	\$58

Ad Dimensions

Full Page with Bleed	8 1/2" w X 11" h (Live Area 7" x X 9 1/4" h)
Full Page without Bleed	7" w X 9 1/4" h
Half Page	7" w X 4 1/2" h or 3 3/8" w X 9 1/2" h
1/4 Page	3 3/8" w X 4 1/2" h
1/8 Page	2" w X 3" h
1/12 Page	2 1/8" w X 2 1/8" h

**Back or Front
Fold Out in
Glossy
\$3,000**

**Social Media
Facebook/Twitter
(Over 180,000 Followers at this time)
3 Postings \$400**

Production Requirements

File Format: Files must be submitted as high resolution (300 dpi), PDF, JPG, PSD or TIFF files. All files must be in CMYK **NOT** RGB. Files sent in anything other than these formats may not print properly if you have any questions contact our production department. Email ads to GrabMagazine@aol.com.

SIZE (Pixels)	4x	8x	13x	26x
728 Wide X 100 Tall	\$85per week (\$340)	\$75per week (\$600)	\$65per week (\$845)	\$55per week (\$1,430)
250 Wide X 250 Tall	\$85per week (\$340)	\$75per week (\$600)	\$65per week (\$845)	\$55per week (\$1,430)

www.GrabChicago.com

GRAB Magazine • 773-857-2262 • 3712 N. Broadway #315 Chicago, IL 60613



Newsprint Deadlines for 2018

Cover Date	Art Work Due*
January 9	January 5th
January 23	January 19th
February 6	February 2nd
February 20	February 16th
March 6	March 2nd
March 20	March 16th
April 3	March 30th
April 17	April 13th
May 1	April 27th
May 15	May 11th
May 29	May 24th
June 12	June 8th
June 26	June 22nd
July 10	July 6th
July 24	July 20th
August 7	August 3rd
August 21	August 17th
September 4	August 30th
September 18	September 14th
October 2	September 29th
October 16	October 12th
October 30	October 26th
November 13	November 9th
November 27	November 23rd
December 11	December 7th
December 25	December 20th

Terms and Conditions:

All ads must be pre-paid.

- These terms and conditions shall be deemed incorporated into every insertion order, space contract or uncontracted advertisement given to GRAB Magazine unless specifically modified in a written assignment signed by the publisher. Advertising rates and conditions may be changed at any time without notice.
- Advertisements are accepted only under the condition that the advertisers assume all liability and responsibility for any legal claims resulting from advertisements printed or not printed.
- Returned checks will be subject to a \$35 fee and will automatically revoke all credit agreements.

THERE ARE NO REFUNDS.

Special Issues	Cover Date
International Mr Leather Bear Pride Grabby Awards	May 15th
Pridefest/Pride	June 12th
Market Days	August 7th
Labor Day	August 21st
Halloween	October 16th
Thanksgiving	November 13th
Christmas	December 11th
New Years'	December 25th

* Inside Front/Back Have early deadlines please call for deadlines



Glossy Deadlines for 2018

Cover Date	Art Work Due*
January 9	December 29th
January 23	January 12th
February 6	January 26th
February 20	February 9th
March 6	February 23rd
March 20	March 9th
April 3	March 23rd
April 17	April 6th
May 1	April 20th
May 15	May 4th
May 29	May 18th
June 12	June 1st
June 26	June 15th
July 10	June 29th
July 24	July 13th
August 7	July 27th
August 21	August 10th
September 4	August 24th
September 18	September 7th
October 2	September 21st
October 16	October 5th
October 30	October 19th
November 13	November 2nd
November 27	November 16th
December 11	November 30th
December 25	December 14th

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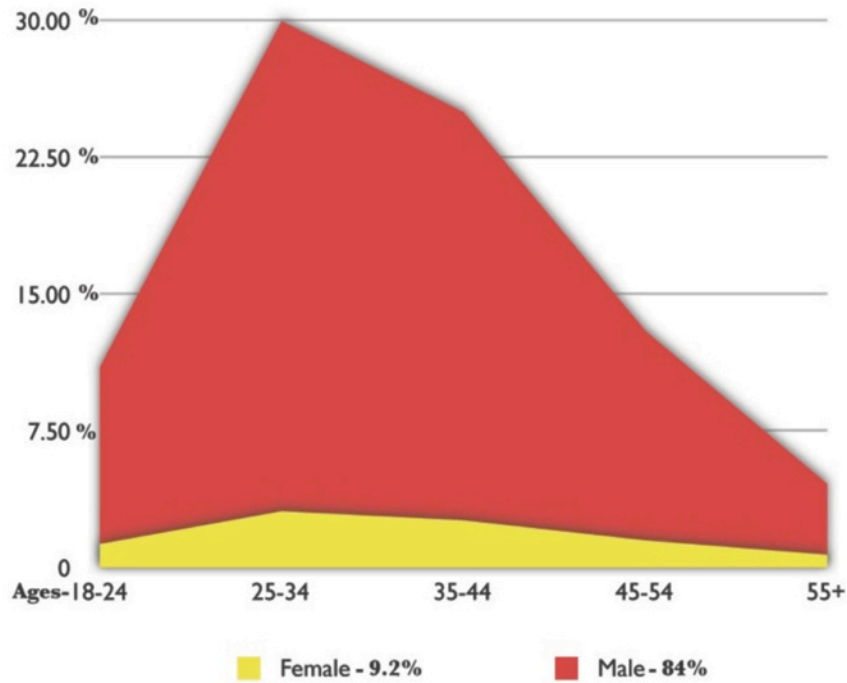
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Reader Demographics



14,000 Copies Biweekly delivered every other Tuesday

Distribution: Our publication covers locations in the 773, 312, 847, 708, 630 area codes.

Readership: Estimated at over 50,000 LGBTQ consumers.

Social Media: Over 175,000 Likes on Facebook

Features stories include such categories as:

- Entertainment
- Music
- Travel
- Restaurants
- Film
- Stage
- Pets
- Fitness
- Medical/Health
- Automotive
- Restaurant Reviews
- Real Estate