GRAB MAGAZINE

	1x	3x	6x
Back Cover (Glossy)	$1,390	$1,273	$1,157
Front Inside Cover (Glossy)	$1098	$983	$867
Back Inside Cover (Glossy)	$1098	$983	$867
Full Page	$635	$578	$519
Half Page	$401	$346	$288
1/4 Page	$288	$231	$172
1/8 Page	$108	$97	$85
1/12 Page	$79	$69	$56

Ad Dimensions

Full Page with Bleed	8 1/2"w X 11"h (Live Area 7"x X 9 1/4"h)
Full Page without Bleed	7"w X 9 1/4"h
Half Page	7"w X 4 1/2"h or 3 3/8"w X 9 1/2"h
1/4 Page	3 3/8"w X 4 1/2"h
1/8 Page	2"w X 3"h
1/12 Page	2 1/8"w X 2 1/8"h

Back or Front Fold Out in Glossy $3,000

Social Media
Facebook/Twitter
(Over 189,000 Followers at this time)
3 Postings $400

Production Requirements

File Format: Files must be submitted as high resolution (300 dpi), PDF, JPG, PSD or TIFF files. All files must be in CMYK **NOT** RGB. Files sent in anything other then these formats may not print properly if you have any questions contact our production department. Email ads to **GrabMagazine@aol.com**.

SIZE (Pixels)	4x	8x	13x	26x
728 Wide X 100 Tall	$85 per week ($340)	$75 per week ($600)	$65 per week ($845)	$55 per week ($1,430)
250 Wide X 250 Tall	$85 per week ($340)	$75 per week ($600)	$65 per week ($845)	$55 per week ($1,430)

www.GrabChicago.com
GRAB Magazine • 773-857-2262 • 3712 N. Broadway #315 Chicago, IL 60613

GRAB MAGAZINE
Chicago's Biweekly LGBT Publication

Newsprint Deadlines for 2017

Cover Date	Art Work Due*
January 10	January 6th
January 24	January 20th
February 7	February 3rd
February 21	February 17th
March 7	March 3rd
March 21	March 17th
April 4	March 31st
April 18	April 14th
May 2	April 28th
May 16	May 12th
May 30	May 25th
June 13	June 9th
June 27	June 23rd
July 11	July 7th
July 25	July 21st
August 8	August 4th
August 22	August 18th
September 5	August 31st
September 19	September 15th
October 3	September 29th
October 17	October 13th
October 31	October 27th
November 14	November 10th
November 28	November 24th
December 12	December 8th
December 26	December 22nd

Terms and Conditions:
All ads must be pre-paid.

- These terms and conditions shall be deemed incorporated into every insertion order, space contract or uncontracted advertisement given to GRAB Magazine unless specifically modified in a written assignment signed by the publisher. Advertising rates and conditions maybe changed at any time without notice.

- Advertisments are accepted only under the condition that the advertisers assume all liability and responsibility for any legal claims resulting from advertisments printed or not printed.

- Returned checks will be subject to a $35 fee and will automatically revoke all credit agreements.

THERE ARE NO REFUNDS.

Special Issues	Cover Date
International Mr Leather Bear Pride Grabby Awards	May 16th
Pridefest/Pride	June 13th
Market Days	August 8th
Labor Day	August 22nd
Halloween	October 17th
Thanksgiving	November 14th
Christmas	December 12th
New Years'	December 26th

*** Inside Front/Back Have early deadlines please call for deadlines**

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Glossy Deadlines for 2017

Cover Date	Art Work Due*
January 10	December 30th
January 24	January 13th
February 7	January 27th
February 21	February 10th
March 7	February 24th
March 21	March 10th
April 4	March 24th
April 18	April 7th
May 2	April 21st
May 16	May 5th
May 30	May 19th
June 13	June 2nd
June 27	June 16th
July 11	June 30th
July 25	July 14th
August 8	July 27th
August 22	August 11th
September 5	August 25th
September 19	September 8th
October 3	September 22nd
October 17	October 6th
October 31	October 20th
November 14	November 3rd
November 28	November 17th
December 12	December 1st
December 26	December 15th

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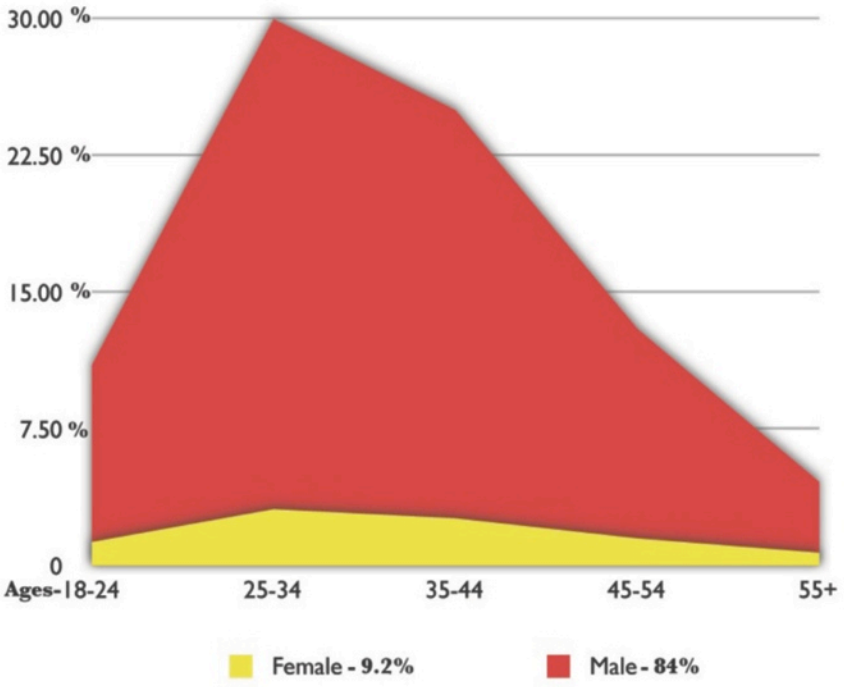
Reader Demographics



12,000 copies Biweekly delivered every other Tuesday.

Distribution: Our publication covers locations in the 773, 312, 847, 708, 630 area codes.

Readership: Estimated at over 50,000 LGBTQ consumers.

Social Media: Over 189,000 Likes on Facebook

Features stories include such categories as:

- **Entertainment**
- **Music**
- **Travel**
- **Restaurants**
- **Film**
- **Stage**
- **Pets**
- **Fitness**
- **Medical/Health**
- **Automotive**
- **Restaurant Reviews**
- **Real Estate**

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